



Rocky Run's Media Communications Course

Media Communications is a real-world, product-driven, semester elective for 7th and 8th grade students.

Through this course, students will:

- apply communication skills using different types of media.
- learn and use the correct vocabulary while working in the media world.
- learn the tools for working in front of and behind the cameras.
- serve as crew for Rock News, Rocky Run's televised morning announcement show.
- plan, produce, and create videos for broadcast, to include:
 - audio and video editing
 - script writing
 - creating storyboards
 - correct interview skills
 - wiring audio and video equipment
 - correct research
 - digital photography
 - using computer software for presentations

In **Media Communications**, students will develop life-long skills and attributes like:

- Self-confidence
- Cooperative group work
- Multiple project management
- Deadline management
- Creative thinking
- Self expression
- Strong writing
- Personal responsibility